

# MEDIAKIT



# 2010

**AGI is Scandinavia's leading trade magazine for the printing industry.**

## PUBLISHING DATES

Issue	Advertising material	Publishing date
178	14/1	28/1
179	19/2	9/3
180	19/3	8/4
181	23/4	11/5 <b>IPEX</b>
182	21/5	7/6 <b>IPEXREPORT</b>
183	16/6	30/6
184	6/8	20/8
185	3/9	21/9
186	1/10	18/10
187	3/11	17/11
188	26/11	10/12

## AGI The magazine

AGI is the independent trade magazine for professional printers and publishers. Every issue contains interesting articles, test and news for all professionals in the industry.

## Our readers

Our readers are the managers, directors and other decisionmakers in the graphic industry.

## Practical information

### Ad format:

Formats are specified in width x height.

Please allow an extra 5 mm on all sides.

### Material:

All material must be digital and delivered digitally.

Contact us for more information.

### Prices:

All prices apply for printready material.

### Terms and conditions:

Cancellations must be sent in writing, and no later than 2 weeks prior to the given deadline for advertising material.

### Important:

Ad-material and other information should be mailed to: [lars.erik@agi.no](mailto:lars.erik@agi.no)



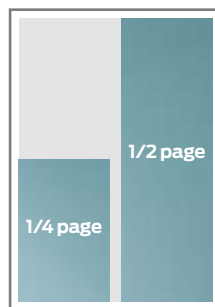
1/1 page, 183 x 268 mm  
1/1 page bleed, 210 x 297 mm  
Pls. allow an extra 5mm



1/2 page, 183 x 132 mm  
1/3 page, 183 x 87 mm



1/4 page, 183 x 64 mm  
1/8 page, 89 x 64 mm  
1/16 page, 42 x 64 mm



1/4 page, 89 x 132 mm  
1/2 page, 89 x 268 mm

## PRICES

Size	Price (NOK)
1/1 page	17.100
1/2 page	11.800
1/3 page	9.900
1/4 page	8.100
1/8 page	5.300
1/16 page	3.250
Back	20.900
Spread	29.000

Agent's commission, 5%

## Are you a supplier?

Add your company to AGI's list of suppliers! One line; NOK 450,- quarterly. Add logotype; NOK 1100,- quarterly.

## Classified ads

Special services, vacant positions, second hand equipment, etc. Place your ad for 6 or 12 months, price per mm.

## More advertising:

- Banner or link on [agi.no](http://agi.no)
- Advertising in Sweden, Denmark and Finland
- Inserts, belts and other solutions



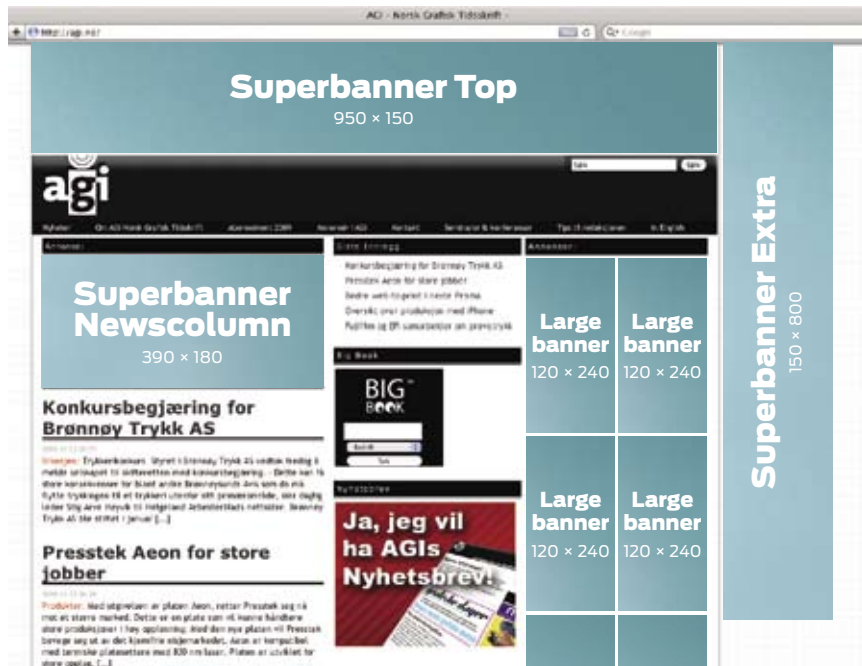
*"Frequent advertising in AGI makes your target groups constantly aware of your presence and your products' position in the market."*

LARS ERIK BRATLI, sales manager, phone +47 45 20 79 78, E-mail [lars.erik@agi.no](mailto:lars.erik@agi.no)



**www.agi.no**

On [www.agi.no](http://www.agi.no) our readers find daily news and other interesting issues concerning the industry. Last year we had an average of 12000 visitors every month.



**agi.no**

Our website is considered as highly relevant and a significant source of information. The daily clicks prove that the site is important to the people of the industry.

Our website changes with the trends, and both readers and advertisers appreciate the changes. Last year our website was completely redesigned.

**Prices on www.agi.no**

Type of banner	Size (pixels)	Price per week (NOK)
Superbanner Top	950 x 150	6.800
Superbanner Newscolumn	390 x 180	4.400
Superbanner Extra	150 x 800	6.800
Large banner	120 x 240	2.900

**AGI's Newsletter**

AGI's Newsletter is published weekly, and reaches nearly 5000 decision-makers, managers and employees in the graphic industry.

**Prices, AGI's Newsletter**

AGI's Newsletter	Frequency	Type of banner	Size (pixels)	Subscribers	Price per mailing (NOK)
"	1/week	Superbanner	390 x 180	5,000	4.300
"	"	Large banner	120 x 240	"	2.600
"	"	Small banner	120 x 60	"	1.400

**AGI's Newsletter reaches nearly 5000 addresses every week!**  
 Contact Lars Erik, [lars.erik@agi.no](mailto:lars.erik@agi.no), or +47 45 20 79 78 to place your banners in AGI's Newsletter



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